



MATRIX

ASSET MANAGEMENT



Hedged Global Growth

A Research Driven Process

INVESTING GLOBALLY FOR OVER 30 YEARS

Portfolio Goals & Objectives

Due diligence and risk management are at the forefront of our disciplined investment process.

Investments are selected from a base of U.S. and international investments with strong or improving fundamentals, consistency in operating results, and a demonstrated ability to earn high rates of return on capital with honest shareholder oriented management.

HGG is not perfectly correlated with any specific benchmark and seeks to generate positive absolute returns on an annual basis.



Passion for the Research Process

Step 1

We begin by establishing a 12 month economic and capital market forecast.

Step 2

Then, we use a multitude of sources to identify potential investment candidates that we feel would be best positioned to make money within our forecast.

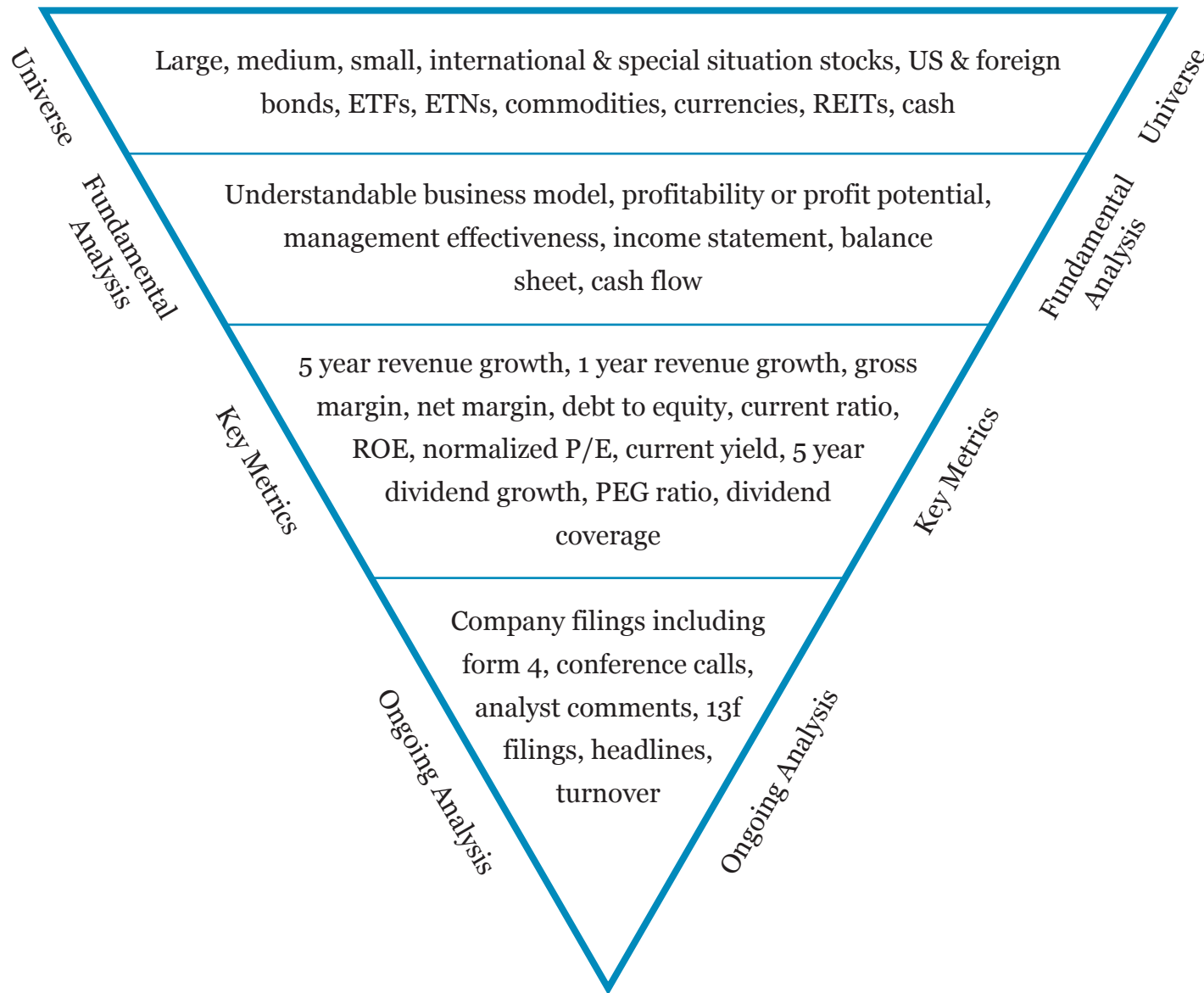
Step 3

Each potential investment is then graded on various indicators designed to help identify strong and understandable business models with proven shareholder friendly management.



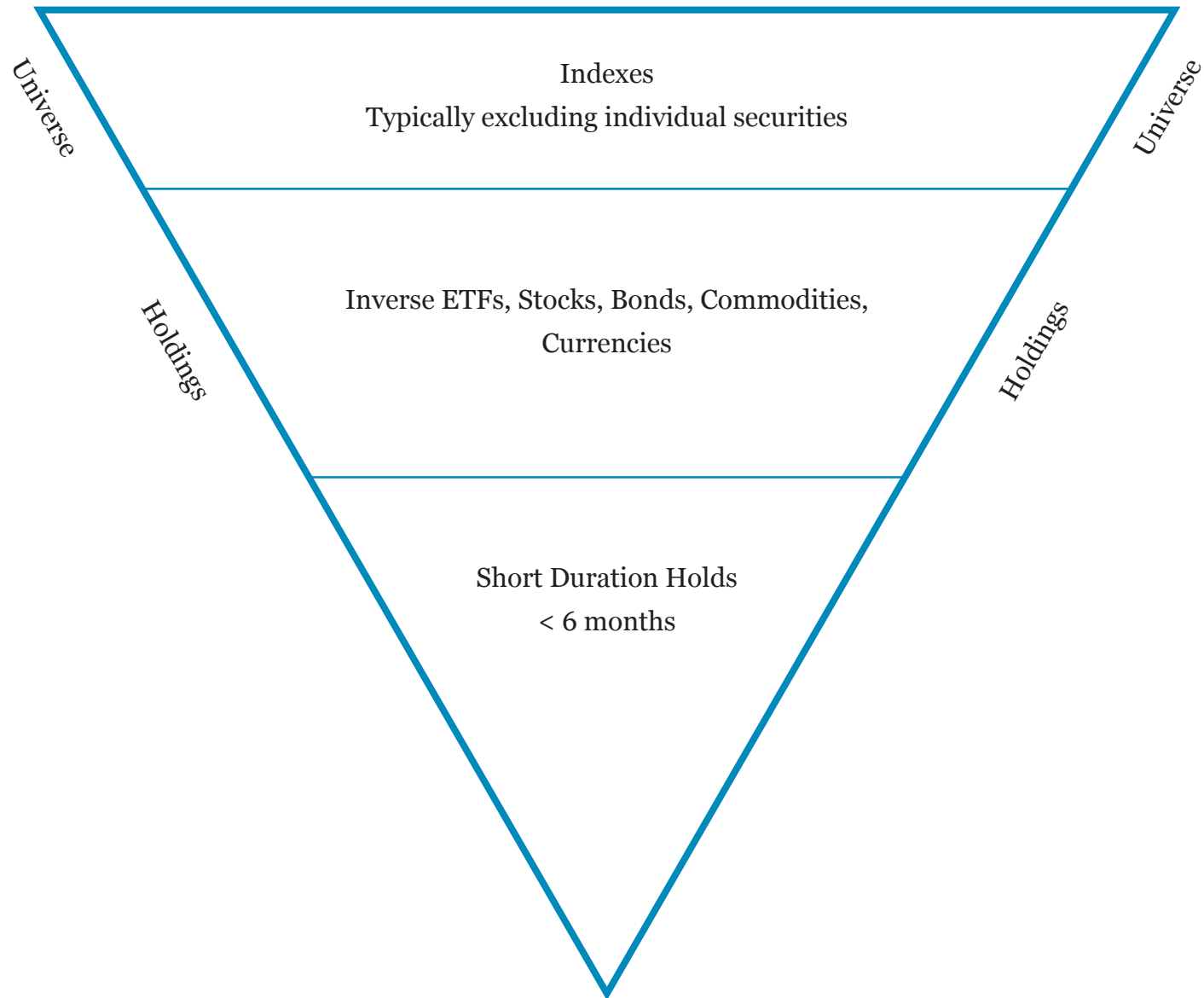
Passion for the Research Process

LONG



Passion for the Research Process

SHORTS/HEDGING



Special Situations

If we see opportunity outside of our main disciplines, then those investments would be considered based on their own set of metrics

- New companies without a track record
- New technologies without a track record

We consider these types of investments to be “special situations” and limit the portfolio’s exposure to no more than 10 – 15% of total assets.



Competitive Advantages

1978 - 1989 | Chrysler Management, President

- Private Equity
 - Medical Computer Technology
 - Home Health Care
 - Pharmacy
 - Retail
 - Nursing Home
 - Nuclear

1989 - 1990 | Global Alliance LTD, President

- Import/Export

1990 - 2004 | Shearson Lehman Brothers, Vice President

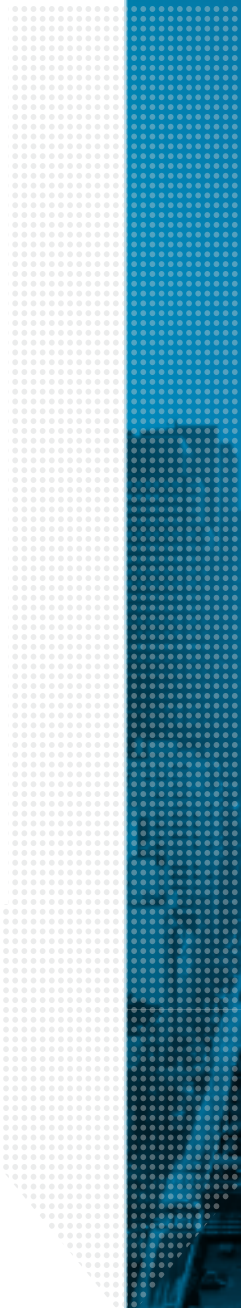
- Portfolio Manager in 1994
- Branch Syndicate / IPO Manager
- Corporate Client Group, Director
 - Institutional stock plans, 401ks, Executive Benefit
 - Services, Executive Financial Services

2004 - Present | Matrix Asset Management, LLC, Co-Founder,
Chief Investment Officer, Chief Executive Officer



Sell Side Strategy

Investments are sold when they fail to perform relative to their business model and management effectiveness. Other considerations would include M&A activity, manager turnover, failure to innovate, and any activities considered not to be in the best interest of the shareholders.



Portfolio Diversification

HGG is a diversified portfolio of between 20 – 30 positions with no more than 10% in any one security or 25% in any one asset class.



Risk Management

Portfolio Diversification

Liquidity

Country, Political, Economic

Market Risk

Event

Headline

Regulatory

Legislative





Executive Summary

Not a Pooled Account

Geographically Agnostic Diversification

Well Diversified

Independent View

Liquid

Total Transparency

Opportunities to Invest on a Global Basis

Not Style Specific

Common Sense Approach

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ASSET MANAGEMENT

Michael K. Chrysler
Managing Partner - Portfolio Manager

503-308-7966

www.matrix-am.com

1220 Main St. Ste. 400 Vancouver, Wa. 98660

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